

Freeform Search

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| Database: | US Pre-Grant Publication Full-Text Database US Patents Full-Text Database US OCR Full-Text Database EPO Abstracts Database JPO Abstracts Database Derwent World Patents Index IBM Technical Disclosure Bulletins |
| Term: | L13 and (pickup or (pick up)) and (storage facility) |
| Display: | 10 Documents in Display Format: Starting with Number 1 |
| Generate: <input type="radio"/> Hit List <input checked="" type="radio"/> Hit Count <input type="radio"/> Side by Side <input type="radio"/> Image | |

Search History

DATE: Thursday, April 29, 2004 [Printable Copy](#) [Create Case](#)

Set Name Query

side by side

DB=PGPB,USPT; PLUR=YES; OP=ADJ

Hit Count Set Name

result set

| | | |
|--|------|-----|
| L15 L13 and (pickup or (pick up)) and (storage facility) | 4 | L15 |
| L14 L13 and (pickup or (pick up)) | 59 | L14 |
| L13 L12 and 705/\$.ccls. | 376 | L13 |
| L12 fulfillment and @ad<20000801 | 9425 | L12 |
| L11 L10 and @ad<20000801 | 120 | L11 |
| L10 L8 and 705/\$.ccls. | 603 | L10 |
| L9 L8 and yamamoto | 37 | L9 |
| L8 convenience store | 2645 | L8 |
| L7 convenience store | 0 | L7 |
| L6 L3 and (pickup or (pick up)) | 213 | L6 |
| L5 L3 and (fulfillment center) | 1 | L5 |
| L4 L3 and grocery | 19 | L4 |
| L3 ((multiple or plurality) near3 lane) and @ad<20000816 | 1655 | L3 |
| L2 (lane assignment) and @ad<20000816 | 48 | L2 |
| L1 (lane assignmment) and @ad<20000816 | 0 | L1 |

END OF SEARCH HISTORY

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1. ((drive w/1 (through or thru)) w/3 grocery w/3 (pickup or (pick w/1 up))) AND PDN *in* 8 results

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| | |
|--------------|---|
| Term: | (grocery near3 pickup) and @ad<20000801 |
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| | |
|-----------------|--|
| Display: | <input type="text" value="10"/> Documents in Display Format: <input type="text" value="-"/> Starting with Number <input type="text" value="1"/> |
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Generate: ☐ Hit List ☒ Hit Count ☐ Side by Side ☐ Image

Search History

DATE: Thursday, April 29, 2004 [Printable Copy](#) [Create Case](#)

Set Name Query







side by side

DB=PGPB,USPT; PLUR=YES; OP=ADJ

L7 (grocery near3 pickup) and @ad<20000801
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L5 ((drive through) same retail).ab. and @ad<20000801
L4 ((drive through) same lane).ab. and @ad<20000801
L3 L2 and 705/\$.ccls.
L2 (drive through).ab. and @ad<20000801
L1 20020016747.pn.

Hit Count Set Name

result set

 4 L7
 1 L6
 1 L5
 6 L4
 4 L3
420 L2
 1 L1

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Databases selected: Multiple databases...

Biggest Kash n' Karry store opens in Bloomingdale:[FINAL Edition]

KEITH MORELLI. *Tampa Tribune.* Tampa, Fla.: Jun 19, 1997. pg. 1

Author(s): KEITH MORELLI

Section: *BRANDON/SOUTH BAY*

Publication title: *Tampa Tribune.* Tampa, Fla.: Jun 19, 1997. pg. 1

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Abstract (Article Summary)

BLOOMINGDALE - Shoppers pushed new carts up and down the sparkling aisles. Grocery store employees handed out free samples at nearly every junction, and Kash n' Karry executives all had on their finest smiles.

A new Kash n' Karry - the largest one yet, company officials say - opened in Bloomingdale Wednesday, selling food prepared by a chef and sporting a drive-through canopy for grocery pickup.

The 65,000-square-foot store at 1011 Bloomingdale Ave. employs 140 people, including the 35 workers who staffed the old Kash n' Karry, a 36,000-square-foot building located less than three miles away.

Full Text (357 words)

Copyright Tampa Tribune Company Jun 19, 1997

SUMMARY: A 65,000-square-foot grocery store opens in Bloomingdale, offering hot meals, sushi and a drive-through grocery pickup canopy.

BLOOMINGDALE - Shoppers pushed new carts up and down the sparkling aisles. Grocery store employees handed out free samples at nearly every junction, and Kash n' Karry executives all had on their finest smiles.

A new Kash n' Karry - the largest one yet, company officials say - opened in Bloomingdale Wednesday, selling food prepared by a chef and sporting a drive-through canopy for grocery pickup.

The 65,000-square-foot store at 1011 Bloomingdale Ave. employs 140 people, including the 35 workers who staffed the old Kash n' Karry, a 36,000-square-foot building located less than three miles away.

Store manager Randy Lefler stood watching the grand-opening crowd milling around the cavernous interior. His previous place of employment, a Kash n' Karry in Riverview, pales in comparison to the size of this one, he said.

He hopes the high volume of shoppers the first day is a sign of things to come.

"We expect to be very busy, all the time," he said. He paused to look around the store.

"This is the biggest one I've ever been in," he said.

One faithful Kash n' Karry shopper followed Lefler from his previous store.

"I shop in Riverview," said Jeanette Thomas, who pulled up to Lefler in a motorized cart. "I came by to wish him luck, and I wanted to see the new store."

The new supermarket has a full-service delicatessen in which a chef prepares meals for busy customers and the Pelican Coast seafood department, which boasts a sushi bar.

The market also offers a full-service butcher shop, a video sales and rental department and a corner devoted entirely to party favors, cards and candy. Flowers, plants and cut-flower arrangements also are sold.

Debit and credit card payment options are also available for customers.

Kash n' Karry operates 92 markets in west central Florida, employing 9,500 people who provide service to an estimated 1 million customers a week.

[Illustration]

PHOTO; Caption: Shoppers enter the new 65,000 square foot Kash n' Karry. It opened Wednesday. ROBERT BURKE/Tribune photo

Credit: of The Tampa Tribune

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ISSN/ISBN: 10856706
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Abstract (Article Summary)

It is a bit early to talk about "grocery wars," but the opening this week of two superstores in Schaumburg has consumers abuzz and the competitors watching each other closely.

On Tuesday, shoppers got a taste of the 70,000-square-foot Byerly's Fine Foods at Higgins and Meacham Roads, the second Chicago-area store for the upscale Minnesota-based grocer. The company's first store opened in April in Highland Park.

Byerly's debut came a day after Dominick's Finer Foods Inc., a dominant Chicago grocery chain, opened its behemoth Dominick's Fresh Store at Roselle and Schaumburg Roads, in the new Town Square site that Schaumburg hopes to develop as a downtown.

Full Text (743 words)*Copyright Chicago Tribune Co. May 22, 1996*

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The 65,000-square-foot store is the 16th Dominick's Fresh Store, bringing to 80 the total number of Chicago-area stores in the Northlake-based grocery chain.

By midmorning, the parking lot was nearly full at the Byerly's side of a mall that is anchored at the other end by a Target Greatland.

A few miles away, the aisles at the new Dominick's Fresh were spilling over with people.

"You could hardly get out of the doors," said a pleased Cory Hedman, [Dominick's](#) spokesman.

"This is just great, and this isn't even our official grand opening. That's not until this coming Saturday," said a beaming Dale Riley, president of the Byerly's chain.

Store openings in Schaumburg, the home of Woodfield Mall and myriad other retailers, do not usually rank as news. But because the latest two openings involved groceries, the events are significant, said William French, senior planner for the Village of Schaumburg.

Because the Schaumburg area is so well-known for its non-food retail offerings--from cars to computers--many people forget that a lot of people actually live in Schaumburg, said French, who noted there are about 75,000 residents.

"When you add neighboring areas like Roselle, Hanover Park and Elk Grove Village, you're talking about more than 200,000 people within about a 7-mile radius," he said.

Curiosity was clearly the force drawing the crowds to both openings.

That was particularly true for the 28-year-old Byerly's chain, which is recognized in the grocery industry for its innovative product offerings and customer service but is basically still unknown among consumers outside Minnesota.

The store looks different. Imagine a trendy department store, only stocked to the ceiling with food and foodstuffs. Some of the aisles are carpeted, others sport hardwood or mixed-tile floors. And then there are the chandeliers.

Byerly's reputation has been built on the variety of specialized food products and services offered.

Want some farm-raised shrimp from Honduras? How about wild rice-stuffed sausage? Or lessons from the in-store cooking school, perhaps from its resident chef, restaurateur Charlie Trotter? And then, there is that **drive-through grocery pickup** service.

Byerly's also has an array of hot and cold prepared foods that can be consumed in a cafe.

But with a reputation for being so special, the store's challenge as a newcomer to the area is to let people know that at its core, Byerly's is a grocery, offering traditional staples along with the extras at competitive prices, said Riley.

Customers checking out Byerly's and Dominick's Fresh this week were most curious about the prices being charged, particularly at Byerly's, whose upscale reputation for many people is synonymous with being expensive.

Mary Jo Murphy of Schaumburg said she was pleasantly surprised to find the store more "normal" than she had expected.

"My friend had told me about this place, that they had chandeliers and a grand piano," she said. "But I checked out some of the prices, and I think they're pretty comparable to other stores."

[Dominick's](#) boasts that its new store is no slouch, either. Among its features are an extensive array of fresh vegetables and fruits, an in-store cafe, and expanded offerings in the deli, bakery and liquor departments--the latter

offering a wide selection of beers from micro-breweries.

One can even order food from Dominick's Party Center via the Internet, plus there's a number of personal services also offered in other large groceries, such as banking and postal services.

Hedman said [Dominick's](#) is not sweating about its neighboring competition, although it is not ignoring it, either.

"We're in competition with anyone who sells food," he said. "We don't underestimate any competition."

[Illustration]

PHOTOS 2; Caption: PHOTO: John Schmidt, a seafood specialist at Schaumburg's new Dominick's Fresh Store, practices his fishmongering techniques. PHOTO: Jack Burns, a produce manager from one of Byerly's Minneapolis stores, came down to help on Tuesday. Tribune photos by Jose M. Osorio.

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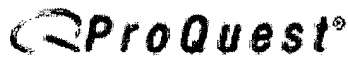
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Master plan

Caryl Hahn, Lisa Romm. Adweek. (Eastern edition). New York: Oct 18, 1999. Vol. 40, Iss. 42; pg. 100, 2 pgs

[» Jump to full text](#)
Author(s): [Caryl Hahn, Lisa Romm](#)Publication title: [Adweek. \(Eastern edition\). New York: Oct 18, 1999. Vol. 40, Iss. 42; pg. 100, 2 pgs](#)

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Full Text (1490 words)*Copyright ASM Communications Oct 18, 1999***[Headnote]**

There's no shortage of pundits and predictions when it comes to contemplating the future. But amid the theories and speculations, there's one thing everyone agrees on: Future technology will forever change how, where and when marketers reach consumers.

"I think the technology is going to allow us to be more targeted and really reach who we want to reach without as much waste," says Caryl Hahn, [MasterCard](#)'s vice president of media services.

To illustrate how a major client would divvy

[Headnote]

up marketing money in the future, we gave [MasterCard](#) a hypothetical ad budget of \$1 billion and asked them to craft a media plan for 2010.

[Headnote]

Ever hear of the teleputer? It's a combination television and computer, and it's where [MasterCard](#) would spend 60 percent of its money. "We'll spend the majority of money there. But we feel that traditional media is not going away. [It's similar to] when TV developed; radio didn't disappear and neither did magazines," says Hahn. "They just took a different form."

Hahn and Elisa Romm, vp of advertising, created the following scenario to illustrate how MasterCard's spending plan will impact the lives of consumers.

The alarm goes off on Sally and Steve's teleputer. "Good morning," it chimes. "Today is Tuesday, Oct. 26. It's 6:30 a.m. and the outside temperature is 55 degrees with a chance of rain. When you travel to Chicago tonight, plan for temperatures in the mid60s. Rain is likely"

After yelling "10 more minutes" at the voice-activated snooze button, Sally and Steve go back to sleep. But not for long.

"OK! That's it! Get up!" the teleputer squawks.

Their favorite morning news program is playing, having started at their prescribed time of 6:40 a.m. (On weekends, they delay any broadcast until 8:15 a.m.) They begin their weekday routine: showering, dressing, getting ready for work and seeing the kids off to school.

Sally turns on the lights in little Emma's room and the radio automatically starts. The weather report is done by Elmo, Emma's favorite TV character. He tells her to wear her rubber boots in the rain. A MasterCard ad reinforces that being prepared for the day is "priceless." It also says that if your kids need rubber boots, speak now to the radio and you'll be provided with a list of boots that can be purchased on verbal command.

Back in Sally's room, once the news is over, the teleputer switches screens to her daily schedule. It reminds her that her dry cleaning will be delivered at 6:30 p.m. "Would you like to pay for it with your MasterCard?" it asks. When Sally says yes, it tells her that her transaction has been approved. She then pops into the kitchen for a cup of coffee and switches on a second teleputer- all are connected via the house intranet.

"The last time you purchased milk was four days ago. Do you need more now?" it dutifully asks.

"Yes," Sally replies.

"Is there anything else you need?" the teleputer prods.

After scanning the refrigerator, Sally rattles off a list: orange juice, bananas, a roasted chicken, ice cream. The teleputer puts the charge on her card, then announces her order will be ready at 6 p.m.

Next, the lunch menu from Emma and Evan's school comes up on the teleputer. It's pizza day. Sally takes the MasterCard smart cards from their backpacks and transfers \$10 from her MasterCard debit card to them via her teleputer. Along with the money, each kid's smart card also carries their name, address, teacher's name, school's name, Sally and Steve's work numbers and a brief medical history in case of an emergency. It also serves as their library card.

By 7:45 a.m., they're out of the house. After the kids board the bus, Sally heads to her car for her commute to work. On the train, Steve opens the seat back in front of him to access a laptop. He reads the top news stories on the Web. At a sports site, there's an article on the latest golf club technology. Usage tips are provided by MasterCard, sponsor of the PGA Tour. He e-mails the helpful hints to friends.

Before Sally gets on the highway, a computer in her car tells her she's low on fuel. Conveniently, a gas station she has selected on her Quick Pass program that is linked to her MasterCard is only a mile away. As she fills the tank, she watches a music video on the fuel pump's monitor, which is followed by a quick message from MasterCard. The Quick Pass program automatically reads the fuel pump and charges the gas to her credit card.

Once on the highway, Sally tunes into her favorite oldies station. The morning drivetime slot on the Satellite Radio Network is commercial-free, thanks to sponsor MasterCard. While driving to work, she passes an animated billboard that promotes her preferred card.

When Sally sees a traffic jam ahead, she says the word "traffic," which pauses the radio. The computer explains that the jam is due to a car with a flat tire in the right lane. She's given an alternate route to work.

At noon, Steve heads to the office gym for his daily workout. As he gets on a treadmill, he remembers he needs a new pair of running shoes. He logs on to the computer that sits on the treadmill and goes to the virtual store where he buys all his shoes. He is recognized as being a loyal customer who uses his MasterCard for most purchases. A message clicks on that says if he uses his card today, he'll get a free pair of running shorts with the purchase of his shoes.

Since the store has his size and color preference along with his credit-card information, the transaction is completed. The shoes will be delivered directly to his office.

During his post-run shower, he views a stock-market report on his favorite network, which, of course, is brought to him courtesy of MasterCard.

During Sally's lunch break at 1 p.m., she picks up a copy of her favorite fashion magazine. She sees the perfect outfit for an upcoming formal affair. After relaying her measurements to the magazine's Web site, she gets a visual image of how she'll look in the dress. She likes it. So, she goes to her personal portal, designed by [MasterCard](#), and makes the purchase. She also goes to her favorite children's stores to shop for the kids. Finally, she buys a special present for Steve that will be delivered on his birthday.

At 5:45 p.m., Steve boards the "people porter" to the airport. He again folds down the laptop in the seat back in front of him and goes through his e-mails. Since Steve's ride is courtesy of [MasterCard](#), he enjoys a few key tips about using the card for travel. He looks at videos of his new niece, which were sent in an e-mail from his sister. He's pleased that the digital video camera his sister registered for on the [MasterCard](#) gift registry for new babies is being used.

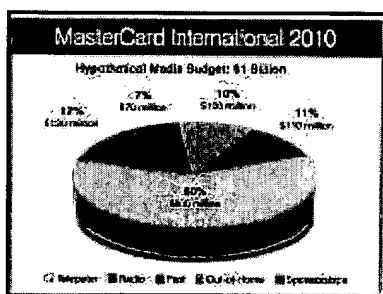
Sally leaves the office and stops by the **grocery drive-through** to pick up her morning order. When she gets home, she pays her baby sitter by transferring cash from her debit card to Sylvia's e-wallet. Sally then unpacks the groceries and notices the reminder: If she uses her [MasterCard](#) next week, a donation will be made to the Repairing the Ozone project. She prepares dinner for herself and the kids.

There is no technology at dinner. It's the time of day when the family reconnects. By 7:30 p.m., Emma and Evan go to their rooms to watch their favorite shows that they have programmed-and their parents sanctioned-on their personal teleputers, which automatically turn off at 8:30 p.m. Sally and Steve had planned to order a program about ski vacation destinations before Steve knew about his trip. Sally orders the program anyway. She highlights her preferred destinations and sends the program and her thoughts to Steve at the hotel in Chicago. Once he checks in, he can watch it and respond in kind.

[MasterCard](#) sponsors the ski program and the personalized commercials that provide information on trip packages. At 10:30 p.m., Steve and Sally talk and decide to watch game four of the World Series simultaneously. They are given the option of watching the entire game or joining it in progress. MasterCard's virtual signage is everywhere: The company is the exclusive sponsor of [Major League Baseball](#) in Sally and Steve's home.

At 11:30 p.m., they say good night to each other and the teleputer. As Sally turns off the teleputer, she sets the alarm for the next day. While she sleeps, [MasterCard](#) is processing an itemized list of all the days transactions for her to review first thing in the morning.

It's another day in the life of a 21st-century family, one in which consumers and marketers enjoy the technological future together.



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